

CITY OF BOULDER TRANSPORTATION ISSUES SURVEY

Hello, my name is _____. I'm with Talmey-Drake Research, a Colorado public opinion research company. First, I want to assure you that we're not selling anything. We're conducting an interesting survey with City of Boulder voters about local issues, and we would like to include your opinions. Your telephone number was selected purely at random.

SCREENER

- A. First, I would like to confirm that you are at least 18 years old and live within the city limits of Boulder?
[n=607]
- Yes 100%
- No --
- DK/NS --
- B. *[Ask only if R says "No" or "DK/NS" in Screener A; else go to Screener C]* Is there someone in this household I can speak to who is at least 18 years old and lives within the city limits of Boulder?
- Yes 100% ⇒ **Start over**
- No -- ⇒ **Terminate**
- DK/NS -- ⇒ **Terminate**
- C. Sex *[Do Not Ask]* [n=607]
- Male 47% ⇒ **Quota = 48%**
- Female 53% ⇒ **Quota = 52%**

*An asterisk, wherever it appears, means that the result for that response rounds to less than 1%.

1. Generally speaking, would you say things in the City of Boulder are going in the right direction, or do you feel things here have gotten pretty seriously off on the wrong track in the past few months?
[n=607]
- Right direction 58%
- Wrong track 20%
- No opinion 15%
- DK/NS 7%
2. The questions that follow in the rest of this survey are going to focus on transportation issues in the City of Boulder. First, thinking now about all the transportation issues facing the City of Boulder, what do you think is the number one TRANSPORTATION issue the City Council should be addressing? [n=607]
- Traffic/congestion 20%
- More busses/public transportation 18%
- Need Light-rail/train service 17%
- Improve roads/traffic signs 8%
- Alternative transportation-electric cars, bikes, etc. 7%
- Bikes and pedestrians 6%
- Parking 3%
- More eco-passes 2%
- Construction 2%
- Other 6%
- Nothing in Particular 10%
- DK/NS 10%



3. Overall, how would you rate your experience getting around in Boulder? Would you say it is very difficult, somewhat difficult, neither easy nor difficult, fairly easy, or very easy to get around Boulder today? [n=607]

Very difficult.....	2%
Somewhat difficult.....	25%
Neither difficult nor easy	16%
Fairly easy	38%
Very easy.....	18%
DK/NS.....	1%

- 3a. [Ask if R says "Very difficult" in Q3; else go to Q4] Why is it that you say it is very difficult to get around the City of Boulder? [n=15]

Traffic issues.....	71%
Lack of public transportation.....	25%
Other.....	4%

4. And what about your experience getting around other areas of the Denver Metro area? Would you say that traveling around the Denver Metro area is very difficult, somewhat difficult, neither easy nor difficult, fairly easy, or very easy? [n=607]

Very difficult.....	5%
Somewhat difficult.....	35%
Neither difficult nor easy	22%
Fairly easy	27%
Very easy.....	3%
DK/NS.....	8%

5. I would also like to get your opinion about some specific issues relating to transportation here in the City of Boulder. For each one I read, please tell me whether you think things are better than you would expect, as good as can be expected, or whether you think things are falling short of what you feel they should be. First, would you say things are better than you would expect, as good as can be expected, or do you think things are falling short of what you feel they should be when it comes to:
[Read list] [Randomize, except randomize 5i through 5l as a group, in that order]

	Better than Expected	As good as Expected	Falling Short	DK/ NS
a. [Sample A] Keeping sidewalks level and free of dangerous cracks [n=201]	23%	50%	23%	4%
b. [Sample B] Keeping sidewalks cleared of snow after snow storms [n=192]	15%	58%	24%	3%
c. [Sample C] Keeping Bike lanes on city streets safe [n=214]....	21%	54%	20%	5%
d. [Sample B] Keeping off-street bike paths safe [n=192]	27%	49%	17%	7%
e. [Sample A] The number of Bike lanes on city streets [n=201]	44%	41%	11%	4%
f. [Sample C] Bike path maintenance, including repairing them and keeping them clear of snow [n=214].....	44%	32%	8%	16%
g. [Sample A] Keeping streets around town free of potholes and cracks [n=201].....	15%	52%	32%	1%
h. [Sample B] Neighborhood traffic mitigation efforts, such as traffic circles and speed bumps [n=192]	12%	56%	28%	4%
i. [Sample A&B&C] High frequency local bus service like the HOP, SKIP, JUMP, BOUND and STAMPEDE [n=607].....	34%	49%	7%	10%



	Better than Expected	As good as Expected	Falling Short	DK/ NS		
j. [Sample A&B&C] Regional bus service like the Long JUMP, the DASH and BOLT, that go to other Boulder County cities [n=607]	17%	41%	10%	32%		
k. [Sample A&B&C] Other local RTD bus service on numbered bus routes throughout the City [n=607]	12%	46%	16%	26%		
l. [Sample A&B&C] Other Regional bus service, like the AB, BX or GS routes [n=607]	25%	39%	8%	28%		
m. [Sample A] RTD's public transportation passes like the Eco-pass [n=201]	23%	30%	26%	21%		
n. [Sample B] Availability of parking downtown [n=192]	8%	44%	43%	5%		
o. [Sample C] Availability of parking in places other than downtown [n=214]	18%	58%	17%	7%		
p. [Sample B] Timing of traffic signals [n=192]	6%	51%	40%	3%		
q. [Sample A] Controlling speeding on neighborhood streets [n=201]	17%	43%	33%	7%		
r. [Sample C] Managing traffic congestion [n=214]	5%	50%	42%	3%		
s. [Sample A] Keeping pedestrian crosswalks and median areas safe [n=201]	27%	52%	18%	3%		
t. [Sample B] The number of pedestrian crosswalks and median areas [n=192]	28%	51%	16%	5%		
u. [Sample C] Passenger amenities at transit stops, like shelters, benches, and bike racks [n=214]	22%	44%	22%	12%		
v. [Sample B] Boulder's B-cycle short term bicycle rental program, that provides bike rental stands throughout the City [n=192]	27%	31%	6%	36%		
w. [Sample A] Snow and ice control on major streets [n=201]	15%	64%	18%	3%		
x. [Sample C] The frequency of street sweeping [n=214]	12%	56%	16%	16%		
y. [Sample A] The adequacy of street lighting at night [n=201]	19%	56%	19%	6%		
z. [Sample B] The appearance of street medians [n=192]	22%	53%	17%	8%		
z1. [Sample C] Enforcement of traffic laws [n=214]	11%	66%	18%	5%		
6. [Read for each item in Q5 that R says "falls short" or is "As good as Expected"; else go to Q7] Given limited resources for transportation, the city must make hard decisions about funding priorities. I will read you the same transportation-related issues. This time, for each one, please tell me if you think the city should be spending more money, less money, or should the City continue spending about the same amount of money as they are now spending on that item. [Read list] [Randomize, except randomize 6i through 6l as a group, in that order] [If "more" ask:] And should city spending on [item below] be increased EVEN IF taxes and fees must be raised to pay for it, or do you feel spending should be increased for [item below] only if taxes and fees do NOT have to be raised to pay for it?						
	-----Spend More Money-----					
	Even if taxes Go Up	Only if taxes Not Raised	Spend Same	Spend Less	DK NS	Not Asked
-----Based on Total Sample-----						
a. [Sample A] Keeping sidewalks level and free of dangerous cracks [n=201]	17%	6%	44%	6%	--	27%
b. [Sample B] Keeping sidewalks cleared of snow after snow storms [n=192]	12%	12%	47%	8%	3%	18%
c. [Sample C] Keeping Bike lanes on city streets safe [n=214]	17%	5%	48%	3%	1%	26%
d. [Sample B] Keeping off-street bike paths safe [n=192]	14%	8%	39%	2%	3%	34%



-----Based on Total Sample-----		-----Spend More Money-----		Spend Same	Spend Less	DK NS	Not Asked
		Even if taxes Go Up	Only if taxes Not Raised				
e.	[Sample A] The number of Bike lanes on city streets [n=201]	16%	3%	27%	5%	1%	48%
f.	[Sample C] Bike path maintenance, including repairing them and keeping them clear of snow [n=214]	5%	2%	31%	1%	1%	60%
g.	[Sample A] Keeping streets around town free of potholes and cracks [n=201]	17%	12%	53%	2%	*	16%
h.	[Sample B] Neighborhood traffic mitigation efforts, such as traffic circles and speed bumps [n=192]	8%	2%	38%	35%	2%	15%
i.	[Sample A&B&C] High frequency local bus service like the HOP, SKIP, JUMP, BOUND and STAMPEDE [n=607]	8%	3%	38%	5%	2%	44%
j.	[Sample A&B&C] Regional bus service like the Long JUMP, the DASH and BOLT, that go to other Boulder County cities [n=607]	7%	4%	33%	5%	2%	49%
k.	[Sample A&B&C] Other local RTD bus service on numbered bus routes throughout the City [n=607]	11%	4%	41%	3%	3%	38%
l.	[Sample A&B&C] Other Regional bus service, like the AB, BX or GS routes [n=607]	9%	4%	28%	3%	3%	53%
m.	[Sample A] RTD's public transportation passes like the Eco-pass [n=201]	24%	10%	15%	7%	1%	43%
n.	[Sample B] Availability of parking downtown [n=192]	13%	18%	45%	10%	1%	13%
o.	[Sample C] Availability of parking in places other than downtown [n=214]	4%	8%	47%	14%	2%	25%
p.	[Sample B] Timing of traffic signals [n=192]	15%	12%	56%	7%	1%	9%
q.	[Sample A] Controlling speeding on neighborhood streets [n=201]	15%	4%	47%	9%	1%	24%
r.	[Sample C] Managing traffic congestion [n=214]	21%	19%	39%	9%	4%	8%
s.	[Sample A] Keeping pedestrian crosswalks and median areas safe [n=201]	11%	6%	44%	6%	2%	31%
t.	[Sample B] The number of pedestrian crosswalks and median areas [n=192]	6%	3%	43%	14%	1%	33%
u.	[Sample C] Passenger amenities at transit stops, like shelters, benches, and bike racks [n=214]	15%	10%	35%	5%	1%	34%
v.	[Sample B] Boulder's B-cycle short term bicycle rental program, that provides bike rental stands throughout the City [n=192]	3%	2%	22%	7%	2%	64%
w.	[Sample A] Snow and ice control on major streets [n=201]	12%	5%	60%	4%	1%	18%
x.	[Sample C] The frequency of street sweeping [n=214]	7%	4%	49%	10%	3%	27%
y.	[Sample A] The adequacy of street lighting at night [n=201]	11%	3%	53%	7%	1%	25%
z.	[Sample B] The appearance of street medians [n=192]	8%	6%	34%	20%	2%	30%
z1.	[Sample C] Enforcement of traffic laws [n=214]	10%	8%	54%	10%	3%	15%



7. Currently many residents in the City of Boulder have an RTD EcoPass, or other RTD passes, which allow unlimited use of bus and light rail throughout the metro area without paying a fare, except for a five dollar charge for a SkyRide bus to DIA, Denver's airport. Studies clearly show that the use of passes like an EcoPass increase the use of transit, and assists in the reduction of vehicle trips around the city and the metro area. Some people have suggested that Boulder establish a City-wide EcoPass program that would financially support providing an EcoPass to every resident of the City who wants one.

I would now like to ask you how you feel about the following proposal, which may be on a ballot in the future, but will not be on this November's election ballot. The proposal is this: Would you support or oppose a **[Half Sample read: "point three" / Half Sample read: "point five"]** percent increase in the City of Boulder sales tax, which would raise the sales tax by **[three / five]** cents on a ten dollar purchase, to provide funding for a city-wide EcoPass program? *[n=607]*

	Total <i>[n=607]</i>	0.3% <i>[n=294]</i>	0.5% <i>[n=313]</i>
Would support.....	60%	63%	58%
Would oppose	33%	28%	38%
Undecided at this time/Not sure	6%	8%	4%
Refused	1%	1%	*

- 7a. *[Ask only if R says "Would support" in Q7; else go to Q7b]* And would you definitely support this proposal, or would you only probably support it?

	Total <i>[n=367]</i>	0.3% <i>[n=186]</i>	0.5% <i>[n=181]</i>
Definitely support it	73%	75%	72%
Probably support it	26%	25%	27%
DK/NS.....	1%	*	1%

- 7b. *[Ask only if R says "Would oppose" in Q7; else go to Q7c]* And would you definitely oppose this proposal, or would you only probably oppose it?

	Total <i>[n=203]</i>	0.3% <i>[n=84]</i>	0.5% <i>[n=119]</i>
Definitely oppose it	59%	62%	56%
Probably oppose it.....	40%	37%	43%
DK/NS.....	1%	1%	1%

- 7c. *[Ask only if R says "Undecided/not sure" in Q7; else go to Q8]* And even though you are undecided about whether to support or oppose this proposal, which way are you leaning? Are you leaning towards supporting or opposing this proposal?

	Total <i>[n=34]</i>	0.3% <i>[n=22]</i>	0.5% <i>[n=12]</i>
Leaning towards supporting it.....	78%	71%	92%
Leaning towards opposing it.....	15%	21%	4%
DK/NS.....	7%	8%	4%



Summary: Q7/7a/7b/7c

	<u>Total</u> [n=607]	<u>0.3%</u> [n=294]	<u>0.5%</u> [n=313]
Definitely support	44%	47%	42%
Probably support.....	16%	16%	16% ¹
Leaning support	4%	5%	4%
Undecided/DK/NS.....	1%	1%	*
Leaning oppose	1%	2%	*
Probably oppose	14%	10%	17% ²
Definitely oppose.....	19%	18%	21%
Refused	1%	1%	*

8. Do you currently have any type of RTD public transit pass that allows you to ride, at a discounted rate, RTD buses or light rail in the Denver Metro area or in the City of Boulder? [n=607]

Yes, have an RTD pass 36%
 No, don't have an RTD pass 63%
 DK/NS..... 1%

- 8a. *[Ask only if R says "Yes" in Q8; else go to Q9]* Next I'm going to read you a list of six different types of passes one can have to ride public transportation in the Boulder-Denver area. After I read all six, please tell me which type of public transit pass you have. The six are: *[Read list; Multiple response OK] [Do not randomize]* [n=220]

A monthly or annual RTD pass, purchased directly from
 RTD, that is not part of the Eco-Pass program..... 7%
 An employee Eco-Pass 30%
 A neighborhood Eco-Pass 35%
 A CU Boulder Student ID public transit pass..... 10%
 A CU Boulder Faculty/Staff ID public transit pass..... 11%
 A Naropa transit Pass..... --
 Other..... 10%
 DK/NS..... *

9. Our next questions are about the effort by the City of Boulder to update its Transportation Master Plan, to provide direction for how transportation funding is spent and what transportation projects or programs the city provides for Boulder residents. General trends indicate that traffic could increase significantly in Boulder by the year 2035. In the effort to manage traffic congestion, a major objective of the Transportation Master Plan has been "no long-term growth in vehicle traffic." Managing congestion and achieving "no long-term growth in vehicle traffic" means that Boulder residents and employees need to make fewer trips in single occupant vehicles. And they need to increase their use of other modes or activities like biking, taking the bus and telecommuting.

How would you rate the job the city government is doing in trying to meet this objective of "no long-term growth in vehicle traffic?" Would you say it is doing an excellent, good, only fair or poor job? [n=607]

Excellent..... 5%
 Good 31%
 Only fair..... 40%
 Poor..... 13%
 DK/NS..... 11%

¹ "DK/NS" responses in Q7a are included in the "Probably support" category.

² "DK/NS" responses in Q7b are included in the "Probably oppose" category.



10. And what about the Boulder community? How good of a job do you think the community, which includes you and your neighbors, are doing in trying to meet this same objective of “no long-term growth in vehicle traffic” in the City of Boulder. Would you say the community is doing an excellent, good, only fair or poor job? [n=607]

Excellent.....	6%
Good.....	30%
Only fair.....	46%
Poor.....	13%
DK/NS.....	5%

11. Regardless of how you feel the City and the community are doing meeting this objective, how important is it to you that the City continues its efforts to meet its objective of “no long-term growth in vehicle traffic?” Is it very important, pretty important, somewhat important, not too important or not at all important? [n=607]

Very important	41%
Pretty important	21%
Somewhat important	21%
Not too important	7%
Not at all important.....	9%
DK/NS.....	1%

- 11a. [Ask only if R says “Very”, “Pretty” or “Somewhat” important in Q11; else to go Q12] I will now read you a few reasons people give for why they feel it’s important to have “no long-term growth in vehicle traffic?” After I read each one, please tell me if it is a very important, pretty important, not too important or a not at all important reason to you to support the goal of having “no long-term growth in vehicle traffic.”. The first is: [Read list; Randomize]

	---Important---		----Not Important----		DK/NS
	<u>Very</u>	<u>Pretty</u>	<u>Not Too</u>	<u>Not At All</u>	
a. To preserve quality of life in the community [n=506]	57%	36%	6%	1%	*
b. To reduce traffic congestion [n=506].....	53%	37%	8%	1%	1%
c. To protect the environment [n=506].....	61%	31%	6%	1%	1%
d. To reduce greenhouse gas emissions [n=506]..	60%	27%	8%	3%	2%
e-1. [Sample A] To reduce oil consumption [n=169]	56%	28%	11%	2%	3%
e-2. [Sample B] To reduce dependence on foreign oil [n=158].....	45%	32%	18%	3%	2%
f. To reduce noise and other vehicle impacts on neighborhoods [n=506]	26%	40%	27%	6%	1%
g. To avoid the costs and impacts of having to widen roads [n=506].....	40%	43%	12%	2%	3%
h. To increase safety for all modes of travel [n=506]	49%	34%	15%	2%	*



12. While Boulder residents have made some progress in reducing the number of single occupant vehicle trips, the City is NOT currently on track to reach it's no growth in vehicle traffic goal by 2025. To reach this goal, Boulder residents and employees will need to make fewer trips driving alone in a car. Today, residents make about 12 drive alone trips a week and reaching the goal would mean that 4 of those trips would need to happen some other way by 2025. I will now read you a list of actions the City could take to encourage you to cut down the number of drive-alone trips you take each week. After I read each one, please tell me if it were done, would you definitely reduce your drive-alone trips around town, probably reduce them, probably not reduce them or definitely not reduce the number of drive-alone trips you take around town. The first is: *[Read list] [If R says nothing is going to get him/her to drive less, check "Definitely not" to Q11 a-x]*

	<u>Definitely</u>	<u>Probably</u>	<u>Prob. Not</u>	<u>Defin. Not</u>	<u>DK/NS</u>
a. [Sample A] Increase spending to complete the bike and pedestrian systems <i>[n=201]</i>	29%	30%	20%	15%	6%
b. [Sample B] Improve pedestrian crossing opportunities at points along major roads <i>[n=192]</i>	10%	24%	30%	29%	7%
c. [Sample C] Add more bike lanes in your neighborhood <i>[n=214]</i>	16%	20%	37%	23%	4%
d. [Sample B] Separate bike lanes from cars <i>[n=192]</i>	35%	28%	17%	12%	8%
e. [Sample A] Make better connections for bike lanes and bike paths <i>[n=201]</i>	31%	28%	22%	15%	4%
f. [Sample C] Add more bike lanes along major roadways <i>[n=214]</i>	18%	33%	26%	20%	3%
g. [Sample A] Increase enforcement to make walking or biking safer <i>[n=201]</i>	15%	29%	30%	18%	8%
h. [Sample B] Expand the network of off-street bike paths <i>[n=192]</i>	25%	42%	18%	11%	4%
i. [Sample C] Add more bicycle amenities such as more bike parking in downtown and at transit stops <i>[n=214]</i>	15%	23%	32%	24%	6%
j. [Sample B] Add more B-Cycle bike rental stations <i>[n=192]</i>	10%	14%	39%	26%	11%
k. [Sample A] Provide more services like the HOP and SKIP buses to parts of the community that don't have similar service <i>[n=201]</i>	20%	41%	19%	14%	6%
l. [Sample C] Increase the frequency of buses on existing routes <i>[n=214]</i>	15%	43%	25%	13%	4%
m. [Sample A] Run buses earlier or later in the day <i>[n=201]</i>	18%	27%	30%	19%	6%
n. [Sample B] Provide everyone who wants one with an annual bus pass like RTD's Eco Pass <i>[n=192]</i>	44%	23%	16%	15%	2%
o. [Sample C] Reduce existing areas of free parking by converting more of these areas to paid parking <i>[n=214]</i>	8%	22%	38%	26%	6%
p. [Sample B] Require paid parking at places of employment, even on lots owned by a business <i>[n=192]</i>	12%	21%	27%	30%	10%
q. [Sample A] Increase the cost of paid parking <i>[n=201]</i>	16%	24%	31%	25%	4%
r. [Sample C] Give priority on existing roadways to public transit vehicles, in order to improve public transit travel times <i>[n=214]</i>	17%	39%	22%	16%	6%
s. [Sample A] On existing major roads like Broadway and East Arapahoe Avenue, convert one of the existing lanes in each direction to a bus and right turn-only lane, to give buses a travel time advantage over cars <i>[n=201]</i>	17%	21%	34%	21%	7%



	<u>Definitely</u>	<u>Probably</u>	<u>Prob. Not</u>	<u>Defin. Not</u>	<u>DK/NS</u>
t. [Sample B] Increase densities along transit corridors, so more people can choose to work, shop and live close to public transportation [n=192]	20%	35%	22%	14%	9%
u. [Sample C] Increase mixed use development in neighborhoods so people can work and shop close to where they live [n=214]	28%	39%	18%	11%	4%
v. [Sample B] Allow small stores, coffee shops and restaurants in existing neighborhoods, where they are now prohibited [n=192]	24%	40%	17%	10%	9%
w. [Sample A] Develop real time reporting of traffic conditions on major corridors in town, so people can plan their travel for times when there is less congestion [n=201]	15%	26%	31%	23%	5%
x. [Sample C] Develop enhanced incentive programs that might actually pay people to not drive [n=214]	29%	29%	19%	17%	6%
13. Thinking again about this objective of “no long-term growth in vehicle traffic” to manage traffic congestion in the City of Boulder. Do you strongly support, somewhat support, somewhat oppose or strongly oppose continuing to include this objective in the Transportation Master Plan? If you don’t have feelings about it one way or the other, just say so. [n=607]					
Strongly support.....	34%				
Somewhat support.....	31%				
Neutral—no feelings about it	18%				
Somewhat oppose.....	7%				
Strongly oppose.....	8%				
DK/NS.....	2%				

Our last questions are about you and your family. The answers to these questions help us statistically classify the results we obtain and will only be used when combined with the hundreds of other interviews conducted for this survey.

- D1. For how many years have you lived in or near the City of Boulder? *[Record # in years – range 0-99; Record less than 6 months=0; Record 6 months to 1 year =1]* [n=607]
- | | |
|-----------------------|-----|
| 5 or less years | 17% |
| 6-15 years..... | 23% |
| 16-25 years | 25% |
| 26-40 years | 22% |
| 41 or more years..... | 13% |
| DK/NS/Refused..... | * |
- D2. Do you own or rent your home? [n=607]
- | | |
|--------------------|-----|
| Own..... | 80% |
| Rent..... | 17% |
| DK/NS/Refused..... | 3% |



D3. How many people, including yourself, live in your household? [Range 1-20; 99=refused] [n=607]

1	18%
2	38%
3	21%
4	14%
5 or more	9%
Refused	*

D3a. [Ask if R says "2 or more" in D3; else go to D4] How many of those living in your home are 16 years old or older? [n=500]

1	4%
2	64%
3	24%
4 or more	8%
Refused	*

D4. Do you live east or west of 28th Street? [n=607]

East of 28th Street	32%
West of 28 th Street	67%
DK/NS	1%

D5. How many times did you use a bicycle for commuting or errands in the last week? Was it once or twice, three to four times, five or more times, or did you not use a bicycle for commuting or errands in the last week? [n=607]

Once or twice	17%
Three to four times	8%
Five or more times	17%
Did you not use a bicycle in last week	57%
DK/NS	1%

D6. How many times did you use a BUS for commuting or errands in the last week? Was it once or twice, three to four times, five or more times, or did you not use a bus for commuting or errands in the last week? [n=607]

Once or twice	16%
Three to four times	4%
Five or more times	6%
Did you not use a bus in last week	73%
DK/NS	1%

D7. Are you a full or part-time college student? [n=607]

Yes	13%
No	86%
DK/NS	1%



D8. Which of the following best describes your current employment situation – employed outside the home, employed in your home, unemployed, retired, or a homemaker? *[n=607]*

Employed outside the home	51%
Employed in your home	11%
Unemployed.....	7%
Retired.....	24%
Homemaker	5%
Other.....	1% ⇒ <i>Do not read</i>
Refused	*
DK/NS.....	*

D8a. *[Ask only if R says “Employed outside the home” in D8 else go to D9]* In which city do you work? If you don’t work within a particular city, which city do you work closest to? *[n=312]*

Boulder	69%
Broomfield	3%
Denver	8%
Lafayette	2%
Longmont.....	7%
Louisville	1%
Other city	10%
DK/NS.....	--

D9. May I ask how old you are? *[98=98+ years / 99=DK/NS/Ref] [n=607]*

18-24	11%
25-34	16%
35-44	16%
45-54	17%
55-64	17%
65 or older.....	20%
Refused	3%

D10. Which of the following categories best describes the amount of formal education you have completed? *[Read list] [n=607]*

0 - 11 years, no diploma.....	*
High school graduate.....	4%
Some college, no degree	16%
Associate degree	3%
Bachelor’s degree	30%
Graduate or professional degree	46%
DK/NS.....	*
Refused	1%

**THANK YOU FOR TAKING OUR SURVEY. YOUR ANSWERS
HAVE BEEN EXTREMELY HELPFUL.**



Methodology

The 2012 Boulder County Issues Survey was conducted on behalf of the City of Boulder by Talmey-Drake Research & Strategy, Inc., a public opinion research firm in Boulder, Colorado. The results of this survey are based upon 607 telephone interviews with Boulder County voters. Talmey-Drake purchased a sample of telephone numbers of registered voters, which was then randomly sampled. Interviews were conducted from June 21 to July 15, 2012. Calling was suspended on June 26th to July 8th to avoid conflicting with front range fires and the 4th of July holiday. Quotas were established to obtain approximately equal numbers of males and females and to appropriately balance political party. Results of the survey are balanced by age to more accurately represent the actual distribution among voters. Random samples of 607 have worst-case 95% confidence interval of plus or minus 4.0% about any one reported percentage.

